

28th MUSICAL COMPETITION – 7th INTERNATIONAL EDITION

VIDEO GUIDELINES

Application by April 15, 2021

1) PRESENTATION VIDEO GUIDELINES

- The duration of the presentation video must not exceed 2 minutes
- Shoot the video in landscape format (that is, horizontally instead of vertically)
- The candidate must be clearly visible and introduce themselves by stating their name, surname, age, instrument played and home institution
- By way of an example we suggest some questions the candidate can answer:
 - *Why are you taking part in this Competition?*
 - *What are your expectations?*
 - *What do you think the level of the contestants will be?*
 - *Why should the jury select you as a winner?*
 - *Have you ever been to Milan? If not, what do you expect from this experience?*
- Chamber groups must send one video with all the members

2) PERFORMANCE VIDEO GUIDELINES

Orientation and shot selection:

- Shoot the video in landscape format (that is, horizontally instead of vertically)
- Use a mid shot or medium close up shot selection
- Use a tripod or position your device on a level surface
- Make sure that the background isn't overly busy or distracting
- Pianists, put the camera on your right so as your face and hands are clearly and completely visible
- Chamber groups, make sure all of you are clearly and completely visible

Resolution

- Use HD (1280 x 720p at 30 frames per second) or FULL HD (1920x1080p at 30 frames per second) video resolution
- Use the camera on the back of your phone. The front camera's quality is not as good on most phones
- Do not use the zoom feature on your smartphone

Duration

- Record a few seconds before and after your performance
- The duration of the performance must be at least 18 minutes and not exceed 22 minutes

Programme

- The video must contain parts, at the candidate's choice, of the presented programme. Preferably, the video should not contain only one piece but a selection of excerpts from the whole programme
- Where possible, it is better not to use pre-recorded accompaniment
- The performance must be without interruptions. The video must not have neither cuts nor any kind of editing otherwise the contestant will be disqualified
- Videos must be recent and recorded for the purpose of entering the Società Umanitaria Competition

Audio

- Find a quiet place
- If you are using a device to play background music, don't put it too near to your smartphone
- Listen to the recorded audio with a pair of headphones to accurately ascertain the sound quality

Lighting

- Natural lighting looks great in almost every instance. Face a window for great natural light
- Don't film with a window behind you. We may not be able to see you clearly

Naming your file

The video file must be named as follows: Surname_Name_Home institution

Submitting the video

The video must be submitted by uploading it to YouTube and posting it as either Public or Unlisted. The link to the video must be enclosed in the application form